



Wagyu Cattle Company

Franchise Disclosure

1.1 Franchisor, parents, predecessors, and affiliates:

Ascension CM, Inc. is the parent Ohio corporation that owns a controlling interest in Wagyu Cattle Company, incorporated in the State of Georgia and authorized to issue one hundred million common shares of stock. There are no affiliates that share our name in operation with our consent.

1.2 Business experience:

The Wagyu Cattle Company brand was established in the year 2001 by Phillip Smith on a family farm in Georgia. He is the current President/CEO of Ascension CM, Inc.(the parent corporation of the Wagyu Cattle Company) and has a combined 22 years of experience in real estate, banking, military science, and law.

Mr. Cody Allen is a brand management specialist, corporate liaison, and project manager serving as the current Executive Vice President of Wagyu Cattle Company.

1.3 Ongoing or Expected Litigation:

Wagyu Cattle Company(Georgia) v. True Grit Cattle Co (Pennsylvania) is an ongoing controversy over the use of our trademark “WagyuCattleCo” in the form of a domain which is referred to as “cybersquatting” We have made a repeated demand to cease and desist and referred the issue to counsel to seek injunctive relief. We are the Plaintiff in this action.

1.4 Initial fees:

The initial fee is \$8,000 (eight thousand US dollars)

1.5 Estimated initial investment:

A conservative estimate of the working capital required for minimum inventory and moderate marketing is \$22,000(twenty-two thousand US dollars) over a six-month period.

1.6 Restrictions on sources of products and services:

We require that goods and services for beef and beef accessory products be purchased exclusively from us and that certain products be prominently displayed according to our promotional agreements with suppliers. You must obtain prior written approval to use our name or logo in any advertising.

1.7 Franchisee's obligations:

Financing: It is your responsibility to obtain financing; however, we can assist you obtain financing for inventory.

Sales Training: Free, ongoing training, for all employees.

1.8 Territory:

While there is no obligation that restricts a franchisee from any range or territory, each territory is generally segregated geographically by state(i.e., Ohio, Pennsylvania).

1.9 Trademarks:

“Wagyu Cattle Company” [U.S. Patent and Trademark Office][98141347]

2.0 Obligation to participate in the actual operation of the franchise business:

Direct participation is expected to the extent necessary to manage sales team(s).

2.1 Restrictions on what the franchisee may sell:

Only those products approved by Wagyu Cattle Company can be sold or advertised using our brand or logo. Renewal, termination, transfer, and dispute resolution are matters of the “franchise operating agreement”.

2.2 Public figures:

Mr. Walter Reynolds, Mr. Samuel Elliot.